










**One Stage.
Many Brands.
Let's Amplify.**

Roundtable Jam Session

Table#	Title	Facilitator	Sponsored by
1.	Using AI Sales Bots to Practice, Prepare, and Perform Under Pressure	Ramzey Prentiss	 Adminify FRANCHISE AI SOLUTIONS
2.	Selling the Pest Problem: How Better Inspections and Pest Knowledge Drive More Sales	Miguel Diaz	 Control Solutions Inc. ADAMA Professional Solutions
3.	Local Marketing	Vasilli Foukarakis	 CONSUMER FUSION
4.	AI in Local Marketing: Practical Uses & Real Examples	Betta Kautzman	 CONTENTMASSIVE
5.	Permanent Lighting	Matt Jones	 BIGSTAR LIGHTS Holiday Bright Lights Making Seasons Bright
6.	From Revenue to Results: Improving Gross Profit Margin	Nick Sorgani	 TOP2BOTTOM FRANCHISE BOOKKEEPING
7.	Commercial Relationships: Finding Those Special Someone's	Paul Scales	 serviceminder
8.	Scaling Your Fleet to Scale Your Business	Greg Przada	 FLEET
9.	Planning Your Future Exit Strategy and Correctly Positioning Your Franchise for a Sale	Eric Martin	 Darter Specialties
10.	Commercial Holiday Lights: Breaking Down Big Projects	Emma Cox	 Wintergreen CORPORATION
11.	Central Strategy, Local Growth. The Evolving Digital Customer in Home Services	Christina Schmidt	 KORTX
12.	Real Talk: Tough Conversations in Business	Sabrina Crane	 THOMAS PRINTWORKS



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Roundtable Map

